

DRIVING PERFORMANCE FORWARD  
**ACCELERATE  
DRIVER SKILLS  
THROUGH TRUE-TO-LIFE  
SIMULATION**



# SIMULATION IS THE KEY TO GREATER DRIVER PERFORMANCE

## Drivers with good driving skills are hard to come by

There's a saying that goes, "if you bought it, a driver *brought it*." The numbers prove that, with 70% of all freight moved by 6.1 million truck drivers employed by the distribution industry.<sup>1</sup> It's no exaggeration to say that drivers are the heart and key to success for nearly every organization. But, that success depends on skilled

drivers, both high in demand and short on supply. Today, the drivers you can get come with unknown or unproven skills, facing the most dangerous job in America (250k accidents a year at a cost of \$140k per accident). With a 90% churn rate,<sup>2</sup> organizations are scratching their heads, looking for a way forward.



Drivers are in high demand and in short supply



New drivers come with unknown or unproven skills



Training is a costly and time-consuming luxury



Drivers lacking proper skills pose a safety risk or worse

## Organizations that invest in their team's driving skills can reap the benefits to their bottom line

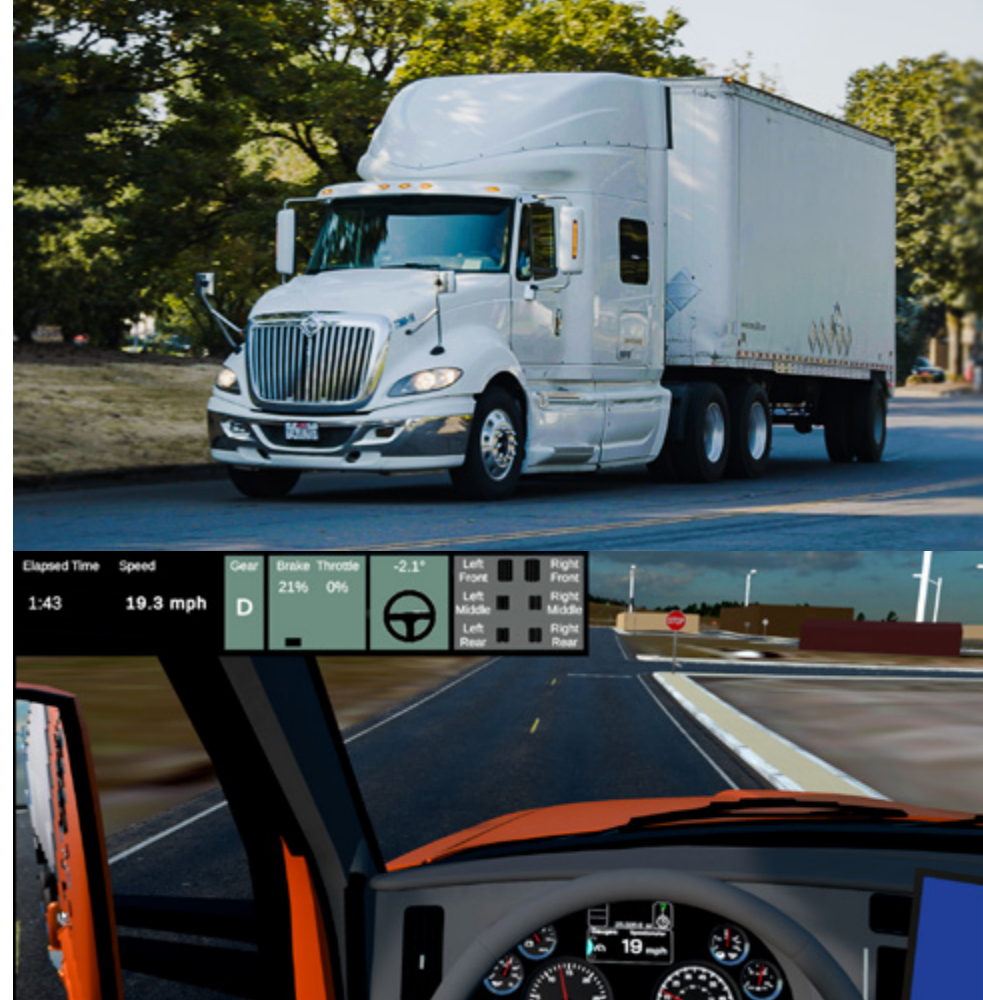
A skilled driving team translates into profitability with the ability to scale, reduce risk, and improve productivity.

A well-skilled team can also signal to potential customers that you're the best at what you do.

## The way to improve drivers' performance is through deliberate practice

While some believe that more hours on the road equates to better driving, in reality, it only creates more risk. Deliberate practice is the real way to build muscle memory for skills. The challenge is that most organizations don't have the resources, time, or

money to develop the skills of their drivers. Senior drivers don't have the bandwidth to coach down. And driving schools can be time-consuming and too costly as a solution. So what are your options?



## True-to-life driving simulation is the way forward

The RealDrive system from VR Motion is the solution to develop the skills drivers need. Using simulations with true-to-life scenarios, environments, and actual vehicles found in fleets, your drivers experience real-world situations in a free-to-fail environment. Now you have a way to ensure your drivers have the skills they need to be their best, in often-encountered, on-the-job scenarios that are hard to practice in the real world, like driving at night or in the rain. Simulation drives performance forward.

*Drivers who develop skills through simulation have a 70% greater retention rate than traditional methods.<sup>3</sup>*

<sup>1</sup> Truck Driver The Most Common Job in 28 States. <sup>2</sup> IPUMS CPS/University Of Minnesota/NPR.

<sup>3</sup> Springer Link - Virtual memory palaces: immersion aids recall



# REALDRIVE DELIVERS A BETTER-THAN-REAL EXPERIENCE, RIGHT OUT OF THE BOX

VR Motion's RealDrive system is the solution fleets need to accelerate drivers' skills. With true-to-life simulations, RealDrive makes it easy to practice real-world scenarios in challenging conditions, like backing into a loading dock at night, or in pouring rain. Drivers can master difficult maneuvers

and build muscle memory so they can make the right decisions when it matters most. Built-in performance analytics also allow you to assess individual driving skills from the onset and make improvements where necessary. Light and portable, deploy and scale RealDrive wherever your fleets may be located.

## True-to-life Simulation

Master real-world challenges in a free-to-fail environment with the RealDrive simulation system. Realistic scenarios,

real-world conditions, and real-life vehicles give drivers the precision skills they need to be the best in real life.

### Real-life Scenarios

Replicate drivers' challenges with industry-specific situations including those in commercial trucking, distribution, passenger car transportation, first responders, and last-mile delivery.

- Loading dock delivery
- Wide turns
- Navigating intersections
- Heavy-traffic conditions

### Real-world Conditions

Simulate driving scenarios in difficult conditions that can't be easily replicated in the real-world.

- Rough or hazardous terrain
- Rainy weather
- Driving at night
- Blind spots
- Sensory distractions

### Realistic Vehicles

Get hands-on experience with the actual vehicles your fleet uses.

- Passenger, Commercial, and Heavy equipment Vehicles
- 18-Wheel Semi Tractor and Trailer combinations
- Box Truck
- Passenger cars
- First Responder Vehicles

### The RealDrive system includes hardware that handles like the real thing

- Immersive VR Headset with 360° views
- Extreme graphics enabled laptop with easy-to-use programs
- Motorized Steering Wheel with real feel of power steering
- Haptic feedback Pedal system

## Performance Analytics

Today's manager understands the value of instant access to real data. RealDrive's advanced analytics take the guesswork and bias out of driver performance assessments. Now you can accurately predict a new driver's real-world driving

performance and judge whether they're ready to safely take the wheel for your organization. Managers can also improve fleet performance by optimizing drivers' skill development based on areas in need of improvement.

## Rapid Deployment

Portable and compact, the RealDrive System sets up in minutes, not days, and is road ready out of the box. Plug it in, and you're ready to improve drivers' performance. Use the system to create your own skill development center, or take it on the road to help drivers in various locations.

Use-specific passenger and commercial vehicle options are available. Pricing is flexible as well. Buy at a fixed price or subscribe for investment protection with lifetime upgrades to software and hardware, so RealDrive never becomes obsolete.



# BETTER DRIVERS WHEREVER THEY'RE NEEDED



## Commercial Fleets

Enhance driver skills for reliable, consistent performance on the job, no matter their previous experience. The VR Motion RealDrive system helps organizations ramp up their driver aptitude and proficiency, with everything they need to

onboard new staff quickly and effectively. Set your drivers up for success, improve their skills retention, and improve overall business performance that ultimately translates into better service for your customers and improved profitability for you.



## First Response

Gain confidence and prepare drivers where every driving decision counts. The VR Motion RealDrive system provides the practice and experiences your drivers need to safely develop crucial muscle memory for real-life encounters. All done in a risk-free environment, on the actual vehicles they'll be driving, without putting vehicles or people at risk.



## Last-mile Delivery

Fill demand for drivers with confidence and give your fleet the skills they need to drive safely. RealDrive bridges the skills gap giving you a way to create a quality Onboarding program that accelerates the skills of new or inexperienced drivers. What once took months

or years can now be learned in a fraction of the time, and with greater retention. RealDrive performance analytics also assess driver aptitude, so you can identify talent right away. Make recruiting easier while improving your brand's reputation and bottom line.



## Driving Schools

Ensure new drivers become the best they can be. Using the VR Motion RealDrive system, new drivers experience a greater number of scenarios in a risk-free environment. Easily scale across a greater number of students and deliver a greater retention rate of new skills learned by 70%. Gain an easier way to assess performance and ensure greater outcomes.

*"With 853 trucks on the road, we have to ensure our drivers perform at their best. With VR Motion's RealDrive system, we could deploy on a broad scale to improve every driver."*

– One of the nation's largest soft drink bottlers

**Want to accelerate driver performance?  
See a virtual demo:**

**[VRMotionCorp.com/  
VirtualDemo](https://VRMotionCorp.com/VirtualDemo)**

VR Motion is a performance-driven company that helps organizations accelerate the skills of their drivers using true-to-life driving simulations that safely improves their performance so they can be their best once they're out on the road.

